Terms of Service

Effective Date: October 19th, 2026

These Terms of Service ("Terms") govern your access to and use of the Forum Index Explorer website at indices.forum.market, the index data made available through it, and related services provided by Forum Markets Group Inc. ("we," "us," or "our") (collectively, the "Service").

By creating an account, accessing, or using the Service, you acknowledge that you have read, understood, and agree to be bound by these Terms. If you do not agree, you may not use the Service.

1. Eligibility

You must be at least 18 years old to use the Service. By using the Service, you represent and warrant that you meet this requirement and that you are legally permitted to use the Service under applicable laws.

If you use the Service on behalf of an organization, you represent that you are authorized to accept these Terms on its behalf, and "you" includes that organization.

2. Nature of the Service

The Service is a directory of indices that measure online attention and engagement with people, brands, media, and other entities, using data from third-party platforms and other sources. The Service is offered for informational purposes only.

3. No Professional Advice

Nothing on or through the Service constitutes financial, investment, tax, legal, or other professional advice, or a recommendation or endorsement of any person, company, product, or course of action.

You acknowledge that you are solely responsible for your own decisions and actions, including any decisions you make based on information obtained through the Service.

4. Accounts and Access

Some parts of the Service are publicly available. Other features, such as index details, require an account. Certain features, such as source-level history and data downloads, are available only to members of organizations we have approved.

When you create an account, you agree to provide accurate and complete information. You are responsible for maintaining the confidentiality of your account credentials and for all activity that occurs under your account.

We decide in our sole discretion whether to approve an organization, and we may limit, suspend, or withdraw approval at any time. Organizations are responsible for managing their membership and for the activity of their members.

We reserve the right to suspend or terminate accounts at any time, with or without notice, for any reason, including misuse of the Service or violation of these Terms.

5. User Conduct

You agree not to:

- Use the Service for any unlawful purpose;
- Attempt to gain unauthorized access to the Service, restricted features, or other users' accounts;
- Share your account credentials or otherwise give anyone who is not an authorized member of your organization access to restricted features;
- Scrape, crawl, or use automated means to access the Service, except through features we provide for that purpose;
- Interfere with or disrupt the operation of the Service.

6. Index Data

Indices and related data on the Service ("Index Data") are derived from third-party platforms, public sources, and our proprietary methodologies. Index Data may be estimated, delayed, incomplete, or inaccurate. We may change our methodologies, add or retire sources, and revise, backfill, or remove Index Data at any time without notice.

We do not guarantee the accuracy, completeness, or timeliness of Index Data, and you should not rely on it as the sole basis for any decision.

Names, trademarks, and logos of third-party platforms and of the entities tracked by our indices belong to their respective owners. Their appearance on the Service does not imply any affiliation with, or endorsement by, those owners.

7. Intellectual Property

The Service, the Index Data, and all related content, software, and trademarks are owned by or licensed to us and are protected by applicable intellectual property laws.

You are granted a limited, non-exclusive, non-transferable, revocable license to use the Service for your personal use or, if you access the Service as a member of an approved organization, for that organization's internal business purposes.

You may not sell, sublicense, publish, or redistribute Index Data, including data you download from the Service, or use it to create a competing product or service, without our prior written consent.

8. Termination

You may stop using the Service at any time.

We may suspend or terminate your access to the Service at any time, with or without cause or notice, including if we discontinue the Service or any portion of it.

Upon termination, your right to use the Service will immediately cease.

9. Disclaimer of Warranties

The Service and the Index Data are provided on an "as is" and "as available" basis.

To the maximum extent permitted by law, we disclaim all warranties, express or implied, including warranties of accuracy, reliability, merchantability, fitness for a particular purpose, and non-infringement.

10. Limitation of Liability

To the maximum extent permitted by law, we will not be liable for any indirect, incidental, consequential, special, or punitive damages, or for any loss of profits, data, or use, arising out of or related to your use of or inability to use the Service or the Index Data.

11. Indemnification

You agree to indemnify and hold harmless Forum Markets Group Inc. and its officers, directors, employees, and agents from any claims, damages, losses, liabilities, and expenses arising out of your use of the Service or violation of these Terms.

12. Changes to the Service or Terms

We may modify or discontinue the Service at any time without notice.

We may update these Terms from time to time. Updated Terms will be effective when posted. Your continued use of the Service after changes are posted constitutes acceptance of the updated Terms.

13. Governing Law

These Terms are governed by and construed in accordance with the laws of the State of Delaware, without regard to conflict of law principles.

14. Contact Information

If you have questions about these Terms, please contact us at:

Forum Markets Group Inc.

Email: contact@forum.market

These Terms apply only to the Forum Index Explorer and do not govern any other Forum products or services, which are subject to separate terms.