Privacy Policy

Effective Date: October 19, 2026

This Privacy Policy describes how Forum Markets Group Inc. ("we," "us," or "our") collects, uses, and shares information in connection with your access to and use of the Forum Index Explorer website at indices.forum.market and related services (collectively, the "Service").

This Privacy Policy applies only to the Forum Index Explorer and does not apply to any other Forum products or services, which are governed by separate privacy policies.

1. Information We Collect

a. Information You Provide

We collect information you voluntarily provide when you use the Service, including:

- Account information such as your name, email address, and password;
- Organization information, such as the organizations you belong to and your role in them;
- Communications you send to us.

We do not collect payment or financial account information through the Service.

b. Usage Data

When you use the Service, we collect information about your activity within it, including:

- Indices and pages you view;
- Search queries you enter;
- Data downloads you request;
- Interactions with features of the Service.

c. Automatically Collected Information

When you access the Service, we may automatically collect certain technical and usage information, such as:

- IP address;
- Device type and operating system;
- Browser type and settings;
- Pages viewed and referring URLs;
- Date and time of access.

This information is collected through standard server logs, analytics tools, cookies, and similar technologies.

2. How We Use Your Information

We use the information we collect to:

- Provide, operate, and maintain the Service;
- Authenticate you and determine which features you and your organization may access;
- Return search results;
- Communicate with you about the Service;
- Respond to inquiries and provide support;
- Monitor usage, analyze trends, and improve the Service;
- Enforce our Terms of Service and protect the integrity of the Service.

3. Cookies and Analytics

We use cookies and similar technologies to:

- Authenticate users and maintain sessions;
- Understand how users interact with the Service;
- Measure and analyze usage patterns.

You can control cookies through your browser settings. Disabling cookies may affect certain features of the Service.

4. How We Share Information

We do not sell your personal information.

We may share information in the following limited circumstances:

- With service providers who perform services on our behalf, such as hosting, authentication, analytics, email, and search. For example, search queries may be processed by third-party AI providers to find relevant indices;
- With your organization: if you belong to an organization on the Service, its administrators can see your membership and role;
- If required to comply with applicable laws, regulations, or legal processes;
- To protect the rights, safety, or property of the Service, our users, or others.

5. Data Retention

We retain personal information for as long as reasonably necessary to operate the Service and fulfill the purposes described in this Privacy Policy, unless a longer retention period is required or permitted by law.

You may request deletion of your account and associated personal information, subject to legal and operational requirements.

6. Data Security

We implement reasonable administrative, technical, and organizational measures designed to protect your information from unauthorized access, loss, misuse, or disclosure.

However, no security system is impenetrable, and we cannot guarantee the absolute security of your information.

7. Your Rights and Choices

Depending on your location, you may have certain rights regarding your personal information, including the right to:

- Access the personal information we hold about you
- Request correction or deletion of your information
- Object to or restrict certain processing activities
- Opt out of non-essential communications

You may opt out of marketing or informational emails at any time by following the unsubscribe instructions or contacting us directly.

8. Children's Privacy

The Service is not intended for children under the age of 18. We do not knowingly collect personal information from children under this age.

If you believe that we have collected personal information from a child in violation of this section, please contact us and we will take appropriate steps to delete such information.

9. Third-Party Services and Links

The Service may contain links to third-party websites or integrate third-party services. We are not responsible for the privacy practices of those third parties, and your use of third-party services is subject to their own privacy policies.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be effective when posted. Your continued use of the Service after changes are posted constitutes acceptance of the updated Privacy Policy.

11. Contact Information

If you have questions about this Privacy Policy or our data practices, you may contact us at:

Forum Markets Group Inc.

Email: contact@forum.market